

Privacy Policy:

This Privacy Policy outlines our practices for collecting, using, and sharing your information when you use our Service. It also informs you of your privacy rights and the protections offered under the law.

We use your personal data to deliver and enhance our Service. By accessing the Service, you consent to the collection and use of your information as described in this policy.

Interpretation and Definitions

Interpretation

Words with capitalized initial letters are defined as outlined below. These definitions hold the same meaning whether they appear in singular or plural form.

Definitions

- **Account:** A unique profile created for you to access our Service or parts of it.
- **Affiliate:** Any entity that controls, is controlled by, or is under common control with a party, where "control" means ownership of at least 50% of voting securities or management authority.
- **Company** (referred to as "the Company," "We," "Us," or "Our" in this policy): Refers to Vibe Chiropractic: A Remedy Testing Center.
- **Cookies:** Small files stored on your device by a website, holding information about your browsing activities.
- **Country:** Refers to Minnesota, United States.
- **Device:** Any tool capable of accessing the Service, such as computers, cell phones, or tablets.
- **Personal Data:** Any information that can identify an individual.
- **Service:** Refers to the website.
- **Service Provider:** Any entity or person processing data on behalf of the Company, aiding in the provision or analysis of the Service.
- **Usage Data:** Data collected automatically during your use of the Service (e.g., page visit duration).
- **Website:** Vibe Chiropractic, accessible from www.vibechiropractic.org.
- **You:** The individual or entity accessing the Service.

Collection and Use of Your Personal Data

In office

Personal Data

We may request personally identifiable information for contact or identification purposes, such as:

- Email address

- First and last name, and all other contact details including payment forms on file such as debit/credit or HSA credit cards.
- Medical history and records
- Usage Data

Usage Data

Collected automatically, this data may include your IP address, browser type, pages visited, visit duration, and diagnostic data. For mobile access, we may collect device type, unique ID, and similar information.

Tracking Technologies and Cookies

We utilize cookies and similar technologies to track activity and improve our Service. You may set your browser to reject cookies, but this might limit your use of some Service features.

Types of Cookies

- **Necessary Cookies:** Ensure the basic functioning of the Service.
- **Notice Acceptance Cookies:** Track user consent.
- **Functionality Cookies:** Remember your preferences to enhance your experience.

Use of Your Personal Data

We may use Personal Data for the following purposes:

- To provide and maintain our Service.
- To manage your Account and provide you with access as a registered user.
- To perform contract obligations related to products or services you purchase.
- To communicate updates and changes, including via email and notifications.
- To inform you of other services and promotions similar to those you have used or requested (unless you opt out).
- To process your requests or inquiries.
- For business evaluations or transfers involving our assets or company structure.
- For data analysis, trend identification, and Service improvement.

Sharing Your Personal Data

We may share your data in the following cases:

- **With Service Providers:** To support our Service functions and analysis.
- **Business Transfers:** In relation to mergers, acquisitions, or asset sales.
- **With Affiliates:** With a commitment to uphold this Privacy Policy.
- **With Business Partners:** To offer promotions or services you may be interested in.
- **With Other Users:** When interacting in public sections of our Service.
- **With Your Consent:** For any other purposes as approved by you.

Retention of Your Personal Data

We retain your Personal Data only as necessary to fulfill the purposes outlined in this policy,

comply with legal obligations, resolve disputes, and enforce agreements. Usage Data is retained for a shorter period unless legally required for longer retention.

Transfer of Your Personal Data

Your data may be processed outside your region, where data protection laws may differ. Your agreement to this policy includes consent to such transfers, with safeguards to protect your data.

Deletion of Your Personal Data

You may request the deletion of your data. The Service may also provide options for you to delete or manage your data within your Account settings. Legal requirements may necessitate retaining certain data.

Disclosure of Your Personal Data

Business Transactions

If involved in a merger or asset sale, we have the right to transfer your data to new business entity

Law Enforcement

We may disclose data to meet legal obligations or valid governmental requests.

Other Legal Requirements

We may disclose data in good faith for:

- Compliance with legal obligations.
- Protection of Company rights and property.
- Investigating potential misconduct.
- Ensuring user or public safety.
- Defending against legal liability.

Security of Your Personal Data

We prioritize the security of your data but cannot guarantee complete protection due to the nature of online transmission.

Children's Privacy

Our Service is not directed at children under 13, and we do not knowingly collect their data. If you are aware of such a collection, contact us to remove it.

Links to Other Websites

We may link to external sites, but we are not responsible for their privacy practices. Please review the privacy policies of third-party websites.

Changes to This Privacy Policy

We may update this policy and will notify you by posting changes on this page. Review it periodically for updates.

Contact Us

For questions regarding this Privacy Policy, reach out to tochat@drangiepufahl.com

Privacy Policy

Last updated: November 17, 2024]

At Vibe Chiropractic (“the Office,” “We,” “Us,” or “Our”), your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our office, website, or use our services.

By using our services, you agree to the collection and use of information in accordance with this policy.

Usage Data

This data may include your IP address, browser type, pages visited, visit duration, and device information. It is used to analyze and enhance the Service’s performance.

Cookies and Tracking Technologies

We use Cookies and similar technologies to track activity and gather information to improve our Service. You can disable Cookies through your browser settings, but some functionalities may be affected.

Use of Your Personal Data

We may use your information for purposes including, but not limited to:

- **Providing and maintaining the Service:** To offer chiropractic treatments and manage appointments.
- **Managing Your Account:** For record-keeping and communication.
- **Contacting You:** To send appointment reminders, updates, and health-related information.
- **Improving Services:** Using feedback and data analysis to enhance your experience.
- **Billing and Insurance:** To process claims and payments.
- **Legal Compliance:** To meet regulatory requirements.

Disclosure of Your Personal Data

We may share your personal information under these circumstances:

- **With Service Providers:** For technical support or patient management systems.
- **Insurance and Billing:** With relevant parties to process claims.
- **With Your Consent:** For additional services or consultations.
- **Legal Obligations:** In response to lawful requests or to protect the Office’s legal rights.

Retention of Your Personal Data

We retain your information as long as necessary for treatment, legal compliance, or business purposes. Medical records are retained following local regulations.

Data Security

We implement security measures to protect your information, though no system can guarantee absolute security.

Third-Party Links

Our website may contain links to external sites. We are not responsible for their content or privacy policies.

Changes to This Privacy Policy

We may update this policy, and changes will be posted on this page. It is recommended to review this policy periodically.

Contact Us

For questions or concerns about this Privacy Policy, please contact us at chat@drangiepufahl.com.